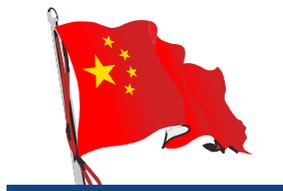


ZOOM

ROMANIAN
FASHION

CREATIVE AND
COMPETITIVE BRANDS



Romanian economic mission in China

Ningbo, Shanghai, Suzhou

12 - 19 March 2018

CONFEX

DIFFERENT ARTIST

ENTERPRISES ET CO

EUROCONF

KASIOVA

LEHEL ELIT FASHION

MANTRA

PROXIMA MODA

SIMIZ FASHION

Confex[®] COLLECTION

SINCE 1994

Confex Company was founded in 1994 in Botosani, in an area with strong traditions in the textile garments industry. From the very beginning, we have accustomed customers with quality products at affordable prices using imported fabrics from countries like: Italy, Spain, Holland, France, China, Turkey.

Men's trousers were the first product made in our own workshop, and over the years we have come to offer almost the whole range of clothes, from jackets, suits, shirts, coats, jackets to accessories such as ties, scarves, handkerchiefs and buttons. The production is done both in our own factory and in other 3 collaborating factories. Today Confex collection is a trademark in Romania, which keeps up with fashion both on the models offered and on the range of colors and fabrics. In the future, we want to expand our store network and enter online sales in Europe.



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www.conflexcollection.ro



The designer behind the brand , Anca Irina Lefter is eclectic and innovative , she is a painter and a designer. AIL is a brand of leather accessories (bags, belts, wallets, stage costumes , harnesses, collars, hats, bracelets and other) launched in 2012. She creates original concepts transformed in collections of bags, special leather dresses for stage or unique pieces for clients. The AIL goal is to sell worldwide, to bring happiness, to inspire people and a part of the money to be donated to social causes. AIL is selling art , designs and ideas.



Address: 9 DALCARANESTILOR, SAT NICULITEL, COUNTY TULCEA
Mobile: 0040.733.135.360
www.ancairinalefter.com



The Stansfield brand is based on a long experience of over 30 years with origin in Braila, the area with the most valuable tradition in the production of shirts in Romania.

Our products are manufactured in handcraft, through a slow and precise stitching with great attention to details, by the combination of modern technological equipment and manual work of exception.



Shirts fulfil the quality requirements for the medium and high-end market shares, and may be achieved in any commercial formula (CM, CMT, FOB). Each year, our products exceed 1 million units shipped.

By what we do, we are able to cover both phases of pre-production (making patterns, grading, sampling) and post-production phases (washing, dyeing, embroidery, serigraphs, special finishes, logistics).

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www.stasfield.ro

Euroconf

DRESSED FOR SUCCESS

Euroconf is a public Romanian company, founded in 1949. With 480 employees, the company produces men's suits, jackets and trousers for major international brands, from England, Germany, Switzerland, Austria and UK. Euroconf has its own brand, Paolo Rossi, recognized for its executive-class design, quality of fabrics made in Italy and excellence in execution.

The company's extensive experience in dealing with demanding international clients, full ISO-certified TQM and tight control over labour costs, makes Euroconf a perfect partner for companies looking for cost-effective solutions without sacrifices in quality.

• Type of production:

- CM, CMT and full export;
- development of the company's own

collections

- Own brands: Paolo Rossi, MORATHI.
- Production capacity:
 - man jackets: 700 pcs./day
 - man trousers: 400 pcs./day
- Markets: Germany, Switzerland, Austria, UK, Romania.
- Equipment:

* CAD: workstations Gerber and Lectra

system

- * CAM: - 3 knife cutters system Lectra;
- 2 automatic layering tables;
- layering table for checkered fabrics;
- thermal fusing machine with automatic

takeover: Martin;

* Production lines machines: simple sewing machines and sewing machines with differential transport, special machines, automatic units for pockets sewing, for darts sewing, automatic units for applying fly, machines for ornamental stitching AMF and Columbia, from companies like Durkopp, Juki, Brother.

* Ironing: Veit, Indupress

- Quality management certification: ISO 9001/2008

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Kasiova

KASIOVA Company was founded in 1992. It is specialized in producing hand-knitting for men, women and children.

KASIOVA creates and promotes its own brand, but it can work after customer required models too or in collaboration with customers. Qualified staff can execute on customer request, unique samples, high or low range products.

Our clients are large companies from France, England, Germany, Italy, Canada, but we have good cooperation with smaller enterprises in development.

The company developed with small but sure steps, with respect for our customers.



It will soon move into a new building where 80 employees (full-time) can hand-knit. Also, 200 employees (part-time) can work at home.

We currently have a production capacity of 1000-1500 pieces per month, depending on the complexity of models.

The principles that guide our work are:

- we combine the classic and the tradition, the traditional and the modern;
- a machine can not do what we do;
- hand-knitted products mean: **UNIQUE, STYLISH, MODERN!**



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contact person: Ecaterina Diulescu



LEHEL ELIT FASHION®

www.lehelelitfashion.com

LEHEL ELIT FASHION has been present in the intern market for more than twenty years now. Since its foundation it has kept his character which is both unique and classic in its line of design and elements of decoration, always placing quality above all else.

All the creations whitout expection are manufactured using only the best avaiable fabrics and materials like pure cotton, wool and viscose, which are selected with upmost care.

The aim of the copmpany has always been to design and produce garments that give the air of a reserved ellegance which sets you appart from the crowd and are most importantly comfortable to wear.



The companys main products are dresses, blazers, blouses, shirts, pants and skirts.

Our company provides:

- Digital pattern making: sampling grading and digitizing with CAD Lectra Systems;
- Sewing services: we dispose of the full spectrum of Brother sewing machines.
- Ironing tables and pressing machines
- Digital Embroidery design and pattern making. Embroidery machines used are the ZSK 12 heads, ZSK 10 heads and Brother 6 heads.



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mantra

Mantra was founded in 2003. Our goal, then as now, is to give meaning to the work of our clients, our suppliers, and our team. We seek to add value with the work we do as we grow and learn. To make beautiful garments that bring joy to end users, we focus on capturing our enthusiasm in the making! We hope you will enjoy working with us.

We sell fully factored apparel to design led companies who want a competent manufacturing partner with excellent production management skills and a product focused culture. We do not sell from internally designed collections. Our clients come to us with their fabric selections (or notions) and ask us to create their collection from sketches across their fabric stories. We work with our clients' fit and design teams to move from proto to bulk approval. We manage fabric (ordering, purchase, testing and delivery) and deliver fully factored garments into our clients' warehouses.



**Address: 11bis Birsei, Focsani
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mail : tom.murray@mantra.ro**



Lulyon
trends collection
by PROXIMA MODA

Our company invested a lot into a fashion young life. Since **Proxima Moda** was founded, in 2002, the company developed business relations with a considerable number of partners from Europe (United Kingdom, France, Germany, Spain, Italy, Holland etc.). In this way we've grown to serve hundreds of thousands of happy well dressed people around the world.

Proxima Moda is proud to represent the essence of Romanian fashion industry – **designing, developing, manufacturing knitwear** (jersey & light woven) and **ready - made clothes**.

The founder, **Dipl. Eng. Elena Lili Stoica**, studied and innovated classic fashion turning it into “**I WANT THIS DRESS**” - every woman's dream. She has over 25 years experience in fashion manufacturing industry.

Proxima Moda operates in Panciu – Romania with 200 employees and has an average capacity of 150.000 pieces per month.

One of the most representatives brands of **Proxima Moda** is **LULYON**, a perfect combination of sensuality and style. The design is a mixture of fine prints, delicate cuts and feminine style. By playing with details, materials, colors and prints, we add fun and character to the collection. **The design process always starts from a wardrobe perspective!**

Our interest in this economic mission is to know and establish relationships with companies producing cotton fabrics, jersey, synthetic fabrics, lycra. We are also interested in other types of fabrics on our specifics

Address: 1 ioan slavici street, Panciu - Vrancea, Romania
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Our company, "Simiz Fashion" Focsani, is the newest member of Pandora Group, which was founded 20 years ago, based as a family business. We are located in Focsani – Vrancea County, 190 km away from Bucharest (2 hours driving) to the south-east of the country.

"Simiz Fashion" factory has 500 employees, covering 8 production lines and we are producing 30-45.000 pcs/month. We are specialized in ladies and men's coats, jackets, trench coats and also in ladies tailoring and dresses.

We provide complete services to our clients: from sampling/pattern development to buying, FOB production, quality control, import export, dispatch of the finished goods to the client's warehouse

"Simiz Fashion" can offer to the clients CMT and FOB services, starting from a concept design to the delivery of the finished garment:

1. Pattern development and sampling based on initial design sketch and a size specification, with an estimated time of execution 7 days
2. Grading and marker making capability using our CAD equipment.
3. Fabrics and trims purchasing and logistic service with close client- producer communication through all stages to ensure that requirements of quality, price and services are met.
4. Full production process and quality control system from the cutting throughout production, including final AQL 2.5 prior delivery.
5. Dedicated Account Manager, responsible for development, sourcing and follow-up production, to ensure complete integrity and confidence through the process from placing the order until the delivery of the finished garments.

Our aim is to deliver quality garments on time and at a competitive price. We do it professionally, with devotiveness and care.



Address: DJ 204 D Road, Focsani, Vrancea, Romania ZIPCODE 620157

Contact Lidia Herescu Marketing Manager

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