



ZOOM ROMANIAN FASHION

CREATIVE AND
COMPETITIVE BRANDS

Romanian Economic Mission in Belgium
Brussels

04 - 08 November 2018

AIRAM FASHION SRL

CASA VILI FASHION SRL

HUB CREATIV and INOVATIV CHT SRL

INCOGNITO SRL

LEHEL ELIT FASHION SRL

MIRAJ PRACTIC SRL

TRICOTTON JUNIOR SRL

VALMIR COMPANY SRL

CASA VILI FASHION

Liza Panait



Liza Panait's fashion design activity had begun before the Revolution (December 1989), when she used to win most of the awards at all the fashion presentation competitions organized for the Diplomatic Corps at the Bucharest Intercontinental Hotel.

In 1990 she founded a fashion house (Vili House) in order to develop what had already been established as a

proper style. What followed was a minimum of two presentations a year regarding the cadence of the seasonal trends change, thus exhibiting the trace of her own fashion "voice". The presentations are generally theme fashion shows, with their own names and personalities.

Liza Panait has made costumes for theater, film and television collaborating with great directors in Romania. She has created costumes for well-known artists in the Romanian showbiz.

She has been invited to most television networks in Romania with fashion presentations or for talk shows and has been acknowledged in most national publications.



Motto: "Be the same, always different"
- Liza Panait

Showroom:

Tunari 2 Street, Bucharest, Romania

Online store: www.shop.lizapanait.com

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AIRAM FASHION

Romanian clothes manufacturer.

As it is a relatively young company, it can focus its attention on the latest fashion trends, filling its catalogues with clothing from the latest, most fashionable collections.

We are manufacturing a large variety of clothes (overalls, winter jackets, trousers etc.) for Romanian companies.

We are mostly working with the customer's requested item(s) without having our own branded products.

Quality and reliability recommend us both on the national market and international one. We are looking forward to working with customers worldwide! Our products have low cost manufacturing.

Our products are made in Romania only. Our attention is focused on high quality and lovely designs that should be in taste of everyone.

We are selling women's clothes, first hand and made by command. Any color, any suit, just by your measures. We are waiting for you to call us and visit or order from our website. We deliver in worldwide. Thank you



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ZOOM ROMANIAN FASHION

Hub Creative and Inovative CHT

Hub Creative and Inovative CHT was founded in 2017 as a limited liability company entirely Romanian private capital, offering a range of products and services in the textile field who carry out their activity in the textile field, clothing and has as main activity the clothing industry with all the derived derivations from here, production, marketing, organization of specialized courses, style.

The company has developed service contracts for the production of clothing, logistics, specialized consultancy, had various collaborations on fashion, hub-creative wants to be a creative hub on fashion and fashion industry as a research activity, considering that I have a doctorate in the textile field, we want to capitalize on this segment as well.

The company has specialized personnel with a solid professional training and expertise in the field.

Our motto is: Quality of service defines us !

Established in 2017, the company has managed to develop continuously, reaching today an acclaimed a fashion firm, in a field where quality and promptness are essential attributes, as it responds professionally to the ever-diversified demands of its clients and is able to find the best solutions from design to turnkey execution of objectives. The company is in a continuous process of improvement, also taking care that its own staff are well motivated and have a high level of professional behavior and behavior, while developing correct and lasting relationships of cooperation with designers, suppliers and manufacturers of fabrics and trimings. The main objective of our company is to provide high quality services to ensure compliance with customer requirements, legal requirements and applicable regulations as well as to increase customer satisfaction.



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Contact person:

Ing. Urzica Cristina Ph.D+40722350495 - General manager



A family run textile business which started operating in 1999.

We are based in Giurgiu, Romania areas and are proud to have successfully been in this industry for over 10 years. In our trading years we gained a lot of experience, friends and business partners. We are passionate about our work and partnerships and customer satisfaction is our top priority. Our aim is to make sure our goods meet every customers' expectations.

We offer your shop/business quality goods which no doubt will draw new customers to you.

We offer a wide range of knitted and woven wear in all sizes for boys and girls as well as for men and women.

Our product groups today for Knit and woven wear are mainly T-Shirts, Sweatshirts, Polo piquet shirts, Jogging sets, Nightwear and socks. Our woven ware variety reaches from Pants, Shorts, Skirts, Dresses over Shirts to Blouses.

We are working with all kinds of knit and woven fabrics like jersey, interlock, pique/elastane, rib, flatlock, waffle, modal, viscose, French, terry, yarn dyed knit fabrics, crepe, polyester, denim, gabardine, twill, canvas and other textured materials.

All production steps from cutting to sewing, packaging and controlling are handled by our well qualified employees, which keeps our costs low.

Besides, we produce in Romania with low production costs which leads to a lower price for our customers. In addition to that our satisfied reference customers proves us right, that we deliver high quality for a reasonable price.



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LEHEL ELIT FASHION®

www.lehelelitfashion.com

LEHEL ELIT FASHION has been present in the intern market for more than twenty years now. Since its foundation it has kept his character which is both unique and classic in its line of design and elements of decoration, always placing quality above all else.

All the creations whitout expection are manufactured using only the best available fabrics and materials like pure cotton, wool and viscose, which are selected with upmost care.

The aim of the coppany has always been to design and produce garments that give the air of a reserved ellegance which sets you appart from the crowd and are most importantly comfortable to wear.



The companys main products are dresses, blazers, blouses, shirts, pants, and skirts.

Our company provides:

- Digital pattern making: sampling grading and digitizing with CAD Lectra Systems;
- Sewing services: we dispose of the full spectrum of Brother sewing machines.
- Ironing tables and pressing machines
- Digital Embroidery design and pattern making. Embroidery machines used are the ZSK 12 heads, ZSK 10 heads and Brother 6 heads.



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Launched in 2014, MIRAJ PRACTIC manufacturer is dedicated to swimwear, beachwear and accessories all year round.

Our company is mainly focused on researching and developing high-tech functional industrial textiles. We are located in Bucharest.

„Credit, Quality” is our business philosophy. We have built strategic partnership with many international brands, and we welcome new domestic and foreign customers to visit and cooperate for creating more brilliant future.

Our main products are jackets, coats, parkas trousers, skirts, shirts, dresses, cardigans, swimwear for women’s.

We have new machines; big capacities of production and we are in time with the deliveries. We would be pleased to start a long-term collaboration with you and if you are using on your products some of the techniques described before, please do not hesitate to contact us.



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TRICOTTON

J U N I O R



Tricotton Junior is proud to represent the essence of Romanian fashion industry – designing, developing, manufacturing knitwear (jersey & light woven) and ready - made clothes.

In time, Tricotton Junior has built an unified and innovative image among the manufacturers of garments for women.

As a result of the experience of many years in this branch, the company has developed business relations with a considerable number of foreign partners in Europe (UK, Spain, Italy, Germany) and from outside of the European Union.

Tricotton Junior currently tends to become one of the most importants manufacturers on the Romanian market for producing women garments for export due to the high level of execution quality products.

Following the company's policy of investing in the latest technology, Tricotton Junior manages to keep his production capacities to the highest international standards.

We operate in a market where competition makes all of us to prove how good we are and where competition is first with ourselves.

Benefits come from the ability to provide time what you are asked to, the power to reinvent yourself and to get a 0.

A well defined brand(name) is built in years, and we've managed that thanks to Tricotton Junior team.



Valmir Company

We do produce daily fashion products, working clothes and corporate fashion garments. Our Mission is, to give the best quality, good price and fast service, in order to have a long-term project partnership with our clients globally and to be known as reliable company with good reputation while growing steadily.

We have many customers who got excellent service and started cooperation just with a phone call. The quality of our products and the promptness of our services contribute to ever greater customer satisfaction. Our product range is available in many eye-catching patterns & colors as per the demands of valuable patrons. WHY US: -

We have been the preferred choice for our clients owing to the following factors:

- We are honest - We believe in Ethical business practices
- We are hard-working, Creative and adept personnel
- We are business minded, we offer Industry leading prices
- Quality remains one of our greatest strengths.

Our collection includes:

Women's Clothing
Women's Dresses
Women's Cocktail dresses
Women's Evening dresses
Women's Morning dresses
Casual Clothing
Wholesale Clothing
Import Export Clothing
Large Size / Plus size Clothing
Women's Tops & Blouses



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**MINISTRY FOR THE BUSINESS
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