



ZOOM ROMANIAN FASHION

CREATIVE AND
COMPETITIVE BRANDS

Romanian Economic Mission in AUSTRALIA

Melbourne, Sydney, Brisbane

19 November – 01 December 2018

AMIT

CONFEX

CONFLUX

CRISTIAN ABC

ENTERPRISES ET CO

HUB CREATIV SI INOVATIV CHT

KASIOVA COM

LEHEL ELIT FASHION

PIELOREX

TARNAVA

TRICOTTON JUNIOR

General objective

To increase the competitiveness of the economic agents carrying out an activity in fields like the textile industry, knitwear goods, ready-made clothes, leather goods industry and footwear industry.



Aim

To become a strong social partner and to play a constructive role in the communication with the decision makers in the Government by representing and promoting the interests of business people and economic agents working in fields like the textile industry, ready-made clothes, knitwear goods, leather goods and footwear industry.

We aim at contributing to the design and implementation of a coherent national policy on the economic environment that is necessary for the sustainable development of Romania.

Mission

To influence the Romanian legislative and political environment in order to develop the businesses in the textile and leather goods industries by promoting the concept of "free enterprise" and by increasing the competitiveness of economic agents starting from an equal treatment of all the members. We also want to create solidarity of all the members (regardless of the ownership status) in order to protect their mutual interests without affecting the competition on the products, services and labor market.



Goals

- To represent the members' interests in their relation with trade unions, political parties, authorities, national and international institutions, etc.
- To promote in Romania and abroad the interests of the business people who carry out activities in fields like textiles, ready-made clothes, leather goods and footwear.
- To participate in the dialogue between Government, trade unions and employers in the strategic decision-making process for the reconstruction of Romanian economy.
- To stimulate competitive advantage based on the management by costs or the differentiation of one's products from those of one's competitors.
- To provide necessary information to its members (from inside and from outside).
- To organize exchanges of information and other collective activities.
- To deliver services: training, consulting, assistance in fields like labor legislation, social legislation (insurances), labor strategy (salaries, flexible working hours, etc.) and the organization of fairs and exhibitions.

Organizational Structure

The Central council is made up of 9 members:
Prim Vice-President: Mihai PASCULESCU

Adress: 27-29 George Enescu street, floor 4, room 7,
district 1, Bucharest
Phone. / fax : 00 40 21 311 29 81, 00 40 21 311 29 82
E-mail : fepa_ius@yahoo.com
www.fepaius.ro

Specialty committees:

Negotiation for labour contract.
Economic and commercial politics.
Lobby and advocacy.
Promotion on different markets.
Communication and assists
Discipline and ethics.



The company was founded in 1991, but its roots as a producer of metallic accessories for the textile industry dates back in 1935.

In 1997 the company was privatised, its history re-started and its business model was redefined. The company is currently operating mainly as a specialised agent in trading uniforms and men's suits production, offering its customers a wide range of quality clothing through:

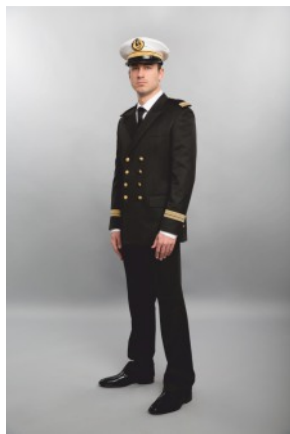
- complex technical services
- experienced design team

Products:

- uniforms
- men suits, jackets, trousers
- men overcoats, raincoats

Services:

- supervision and quality control for the entire production process
- identifying suppliers and contracting necessary production capacities
- raw material sourcing and importing
- finished goods exporting
- specialized forwarding

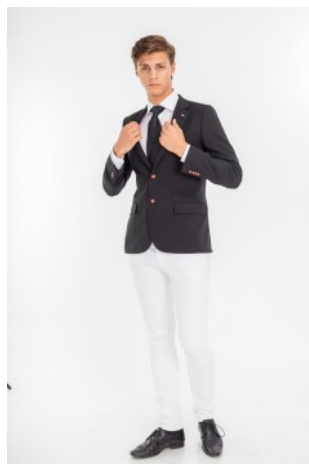


Contact person: Cezar BABII, Director Comercial
Address: 8 Street Sabinelor, District 5, 050853 Bucharest
Phone 0040 21 337 15 18: Fax: 0040 021 337 15 15
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www.amit-sa.ro



Confex Company was founded in 1994 in Botosani, in an area with strong traditions in the textile garments industry. From the very beginning, we have accustomed customers with quality products at affordable prices using imported fabrics from countries like: Italy, Spain, Holland, France, China, Turkey.

Men's trousers were the first product made in our own workshop, and over the years we have come to offer almost the whole range of clothes, from jackets, suits, shirts, coats, jackets to accessories such as ties, scarves, handkerchiefs and buttons. The production is done both in our own factory and in other 3 collaborating factories. Today Confex collection is a trademark in Romania, which keeps up with fashion both on the models offered and on the range of colors and fabrics. In the future, we want to expand our store network and enter online sales in Europe.



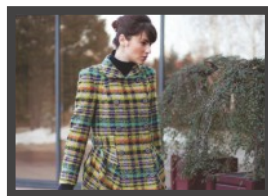
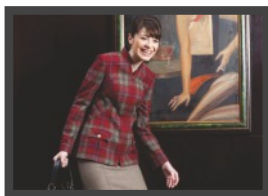
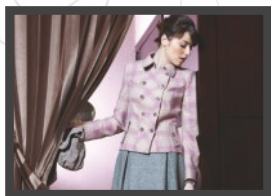
Address: 4 Stefan Luchian, Botosani, Romania
Phone: 0040 231 534 829
Fax: 0040 231 534 830
www.conflexcollection.ro



A unique team with 20 years of experience in premium quality

CONFLUX is now a company producing **women's and children's clothing** items in **lohn** and **semi-lohn** system, organised and structured following traditional principles, but adapted to the requirements of the modern market economy.

Reliability - Excellence - Luxury - Passion



Great production capacity

- 150 employees
- 100,000 pieces/year
- pattern making, grading, nesting and the technological production planning

Wide range of assortments

- **Women's classic and casual outerwear** : blazers, jackets, overcoats, trousers, skirts, dresses
- **Men's casual outerwear** : overcoats, raincoats, jackets
- **Children's outerwear garments**

International reputation

Conflux clients are renowned west European fashion brands creating and/or trading women's and children's outerwear garments for medium-high and luxury markets.

Contact Conflux

8th Sabinelor Street, 050853

Bucharest, Romania

Phone: 0040 21 337 15 13

Fax: 0040 21 337 15 15

Web: www.conflux.ro



A company you can rely on

CRISTIAN ABC is a top end women's clothing manufacturer specialized in: blazers, jackets, coats, dresses and skirts, but also corporate clothing, for globally renowned fashion brands. The quality of our products is proved, mainly, by our clients' confidence and loyalty.

Together with garments manufacturing, our company can provide the following services:

- Patterns making, samples, grading and digitizing;
- Embroidery and pleating services in partnership with specialized companies;
- Finishing treatments (washing/dyeing), in partnership with specialized companies;
- National and international transport in partnership with specialized companies;

Our manufacturing structures is comprised from both medium series (2000-5000 pcs/style) and short series and collections.

www.cristianabc.ro
email: office@cristianabc.ro
phone: 0040232217037
address: Cicoarei Str, 4, Iași





The Stansfield brand is based on a long experience of over 30 years with origin in Braila, the area with the most valuable tradition in the production of shirts in Romania.

Our products are manufactured in handcraft, through a slow and precise stitching with great attention to details, by the combination of modern technological equipment and manual work of exception.

Shirts fulfil the quality requirements for the medium and high-end market shares, and may be achieved in any commercial formula (CM, CMT, FOB). Each year, our products exceed 1 million units shipped.



By what we do, we are able to cover both phases of pre-production (making patterns, grading, sampling) and post-production phases (washing, dyeing, embroidery, serigraphs, special finishes, logistics).

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www.stansfield.ro

Hub Creative and Inovative CHT

Hub Creative and Inovative CHT was founded in 2017 as a limited liability company entirely Romanian private capital, offering a range of products and services in the textile field who carry out their activity in the textile field, clothing and has as main activity the clothing industry with all the derived derivations from here, production, marketing, organization of specialized courses, style.

The company has developed service contracts for the production of clothing, logistics, specialized consultancy, had various collaborations on fashion, hub-creative wants to be a creative hub on fashion and fashion industry as a research activity, considering that I have a doctorate in the textile field, we want to capitalize on this segment as well .

The company has specialized personnel with a solid professional training and expertise in the field.

Our motto is: Quality of service defines us !

Established in 2017, the company has managed to develop continuously, reaching today an acclaimed a fashion firm, in a field where quality and promptness are essential attributes, as it responds professionally to the ever-diversified demands of its clients and is able to find the best solutions from design to turnkey execution of objectives. The company is in a continuous process of improvement, also taking care that its own staff are well motivated and have a high level of professional behavior and behavior, while developing correct and lasting relationships of cooperation with designers, suppliers and manufacturers of fabrics and trimings. The main objective of our company is to provide high quality services to ensure compliance with customer requirements, legal requirements and applicable regulations as well as to increase customer satisfaction.



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Contact person:

Ing. Urzica Cristina Ph.D+40722350495 - General manager



KASIOVA Company was founded in 1992. It is specialized in producing hand-knitting for men, women and children.

KASIOVA creates and promotes its own brand, but it can work after customer required models too or in collaboration with customers. Qualified staff can execute on customer request, unique samples, high or low range products.

Our clients are large companies from France, England, Germany, Italy, Canada, but we have good cooperation with smaller enterprises in development.

The company developed with small but sure steps, with respect for our customers.

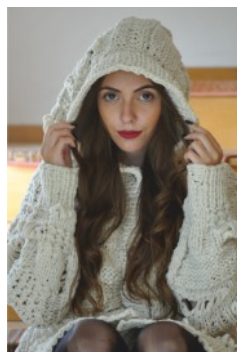


It will soon move into a new building where 80 employees (full-time) can hand-knit. Also, 200 employees (part-time) can work at home.

We currently have a production capacity of 1000-1500 pieces per month, depending on the complexity of models.

The principles that guide our work are:

- we combine the classic and the tradition, the traditional and the modern;
- a machine can not do what we do;
- hand-knitted products mean: **UNIQUE, STYLISH, MODERN!**



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e-mail : kasiova_ltd@yahoo.com

www.kasiova.ro

contact person: Ecaterina Diulescu



LEHEL ELIT FASHION®

www.lehelelitfashion.com

LEHEL ELIT FASHION has been present in the intern market for more than twenty years now. Since its foundation it has kept his character which is both unique and classic in its line of design and elements of decoration, always placing quality above all else.

All the creations whitout exeption are manufactured using only the best avaiable fabrics and materials like pure cotton, wool and viscose, which are selected with upmost care.

The aim of the copmpany has always been to design and produce garments that give the air of a reserved ellegance which sets you appart from the crowd and are most importantly comfortable to wear.

The companys main products are dresses, blazers, blouses, shirts, pants and skirts.

Our company provides:

- Digital pattern making: sampling grading and digitizing with CAD Lectra Systems;
- Sewing services: we dispose of the full spectrum of Brother sewing machines.
- Ironing tables and pressing machines
- Digital Embroidery design and pattern making. Embroidery machines used are the ZSK 12 heads, ZSK 10 heads and Brother 6 heads.



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e-mail: office@lehelelitfashion.com

PIELOREX

The industrial partner for research in leather field

The highest quality is our main objective!
We obtained EN ISO 9001/2008 Certification.

PIELOREX S.A is one of the founding members of the ROMANIAN LEATHER AND FUR PRODUCERS ASSOCIATION (APPR) - member of COTANCE.



Services for customers: we offer our support in solving any problem that could appear.
For us, any of our customer is our partner and we will use all our skills, experience and resources to succeed together.

SC PIELOREX S.A. processes bovine hides, manufacturing high quality finished leathers and splits for footwear, leather goods, upholstery, protective items, etc. and also wet blue and crust leathers both for internal and external market.



It processes about 10 tons hide/day, having a turnover of over 2M€.

The bovine raw stock is exclusively Romanian and most of the chemicals are provided by the specialized manufacturers from Germany, Italy, Austria and Romania

**Address: 33A, Sos. Giurgiului Postal code 077120,
Jilava, Ilfov, ROMANIA**

Phone: + 40 31 425 55 56; Fax: + 40 21 457 10 18

E-mail : pielorexsa@yahoo.com

Website: www.pielorex.ro

contact person: General Manager: Eng. Acsinte Dorel



TARNAVA

The company Tarnava was founded in 1949 and is producing in its own factory in Romania mainly shirts, blouses, skirts, dresses, jumpsuits and MTM shirts. We are exporting to countries like Germany, France, Italy, UK, Austria etc.

We are producing full business with fabrics from Italy, Holland and Turkey (cotton, two ply cotton, linen, silk, natural silk, viscose etc).

Our monthly capacity is approx. 30.000 pieces, depending on the complexity of the models. On one production line we are also manufacturing protection overalls for the IT industry. The other lines are manufacturing clothes with light to medium weight woven fabrics.

The list of clients includes brands like MaxMara, Marella, Roberto Cavalli, Dolce& Gabbana, Calvin Klein, Tommy Hilfiger, GAP, Trussardi etc.

Our shirts are slim, regular or in a large fit and can be worn at the office, at a special event or during leisure time. For women we are creating outfits that go from the office to cocktail hour. Our size range for women goes from 0 to 14 US size, while for men the shirts range from size S to 5XL. The main focus is on the pattern, wearability and comfort are our priorities. We combine classic pieces with fashionable details, in a high quality.

Our goal is to enter the US market, so we are searching for business partners to work full product or sell our own products on the US market.



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Address: 69 Street Mihai Eminescu, Sighişoara 545400, Romania
Phone: +40 265 771 950; Fax: +40 265 777 417
E-mail: office@tarnava.ro www.tarnava.ro

TRICOTTON

J U N I O R



Tricotton Junior is proud to represent the essence of Romanian fashion industry – designing, developing, manufacturing knitwear (jersey & light woven) and ready - made clothes.

In time, Tricotton Junior has built an unified and innovative image among the manufacturers of garments for women.

As a result of the experience of many years in this branch, the company has developed business relations with a considerable number of foreign partners in Europe (UK, Spain, Italy, Germany) and from outside of the European Union.

Tricotton Junior currently tends to become one of the most importants manufacturers on the Romanian market for producing women garments for export due to the high level of execution quality products.

Following the company's policy of investing in the latest technology, Tricotton Junior manages to keep his production capacities to the highest international standards.

We operate in a market where competition makes all of us to prove how good we are and where competition is first with ourselves.

Benefits come from the ability to provide time what you are asked to, the power to reinvent yourself and to get a 0.

A well defined brand(name) is built in years, and we've managed that thanks to Tricotton Junior team.



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**MINISTRY FOR THE BUSINESS
ENVIRONMENT, COMMERCE
AND ENTREPRENEURSHIP**



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EMPLOYERS' FEDERATION OF TEXTILE, CLOTHING AND LEATHER INDUSTRY

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