

ZOOM ROMANIAN FASHION

CREATIVE AND
COMPETITIVE BRANDS



CIFF

SPRING SUMMER 2016
BELLA CENTER COPENHAGEN
5 - 7 AUGUST 2015

BRAICONF SA

B4-009

EUROCONF SA

B4-020

GLAMOUR FUR SRL

C5-063

KASIOVA COM SRL

C5-016A

MIHHER LINE SRL

B3-023

NISSA DESIGN SRL

C3-009A

NISS MODE SRL

C5-005

RAVIOLI DESIGN SRL

C3-011A

General objective

To increase the competitiveness of the economic agents carrying out an activity in fields like the textile industry, knitwear goods, ready-made clothes, leather goods industry and footwear industry.



Aim

To become a strong social partner and to play a constructive role in the communication with the decision makers in the Government by representing and promoting the interests of business people and economic agents working in fields like the textile industry, ready-made clothes, knitwear goods, leather goods and footwear industry.

We aim at contributing to the design and implementation of a coherent national policy on the economic environment that is necessary for the sustainable development of Romania.

Mission

To influence the Romanian legislative and political environment in order to develop the businesses in the textile and leather goods industries by promoting the concept of "free enterprise" and by increasing the competitiveness of economic agents starting from an equal treatment of all the members. We also want to create solidarity of all the members (regardless of the ownership status) in order to protect their mutual interests without affecting the competition on the products, services and labor market.

Goals

- To represent the members' interests in their relation with trade unions, political parties, authorities, national and international institutions, etc.
- To promote in Romania and abroad the interests of the business people who carry out activities in fields like textiles, ready-made clothes, leather goods and footwear.
- To participate in the dialogue between Government, trade unions and employers in the strategic decision-making process for the reconstruction of Romanian economy.
- To stimulate competitive advantage based on the management by costs or the differentiation of one's products from those of one's competitors.
- To provide necessary information to its members (from inside and from outside).
- To organize exchanges of information and other collective activities.
- To deliver services: training, consulting, assistance in fields like labor legislation, social legislation (insurances), labor strategy (salaries, flexible working hours, etc.) and the organization of fairs and exhibitions.



Organizational Structure

The Central council is made up of 9 members:
Prim Vice-President: Mihai PASCULESCU

Members of central council:

Cecilia HANCU
Dorel ACSINTE
Ioan STRATILA
Lucian VOINEAG
Alexandra SABAU
Aurel HOFMANN
Teodor ZBARCE



BRAICONF
fondat 1950

Braiconf, a famous name in the textile industry is one of the oldest and most important shirts manufacturer for men and women. The company's history begins in 1950 when the first shirts have been made in the factory in Braila, Romania.

Since then and up till present day, big investments have been made in equipment, know-how and human resources, thus allowing the quality level to increase significantly, the shirts being made now for world-wide well-known brands.

At the same time with production, the retail part has also been developed. Nowadays Braiconf runs a sales network with 15 shops in Bucharest and in the main towns in Romania and also an online shop.

Our brand collections have made a name in the Romanian market by offering fashion at great value. The styles breathe freshness and combine the comfort with a nice sense of wellbeing. The value of the fabrics chosen from the best suppliers, the perfect workmanship and the exquisite trimmings confirm the very high quality standard of the BRAICONF shirts.



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Euroconf

DRESSED FOR SUCCESS

Euroconf is a public Romanian company, founded in 1949. With 480 employees, the company produces men's suits, jackets and trousers for major international brands, from England, Germany, Switzerland, Austria and UK. Euroconf has its own brand, Paolo Rossi, recognized for its executive-class design, quality of fabrics made in Italy and excellence in execution.

The company's extensive experience in dealing with demanding international clients, full ISO-certified TQM and tight control over labour costs, makes Euroconf a perfect partner for companies looking for cost-effective solutions without sacrifices in quality.

Type of production:

- CM, CMT and full export;
- development of the company's own collections

Own brands: Paolo Rossi, MORATHI.

Production capacity:

- man jackets: 950 pcs./day
- man trousers: 400 pcs./day

Markets: Germany, Switzerland, Austria, UK, Romania.

Equipment: * CAD: workstations Gerber and Lectra system

* CAM: - 3 knife cutters system Lectra;

- 2 automatic layering tables;

- layering table for checkered fabrics;

- thermal fusing machine with automatic takeover: Martin;

* Production lines machines: simple sewing machines and sewing machines with differential transport, special machines, automatic units for pockets sewing, for darts sewing, automatic units for applying fly, machines for ornamental stitching AMF and Columbia, from companies like Durkopp, Juki, Brother.

* Ironing: Veit, Indupress

Quality management certification: ISO 9001/2008



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Glamour fur

exclusive elegance

The Romanian company GLAMOUR FUR, is specialised in producing confections in natural fur and leather.

Having a tradition since 1956 , GLAMOUR FUR is producing in cooperation with Romanian designers clothing and accessories for women, keeping an unique record of each coat and accessory, that certifies the authenticity of manufacture and the raw materials of the highest international quality.

GLAMOUR FUR's garments are distributed in stores from Romania, France and Germany; our creations goes directly to the costumers on order with special measures and customised design, or from our workshop in the on line store www.glamour-fur.ro

Member of the ROMANIAN FASHION COUNCIL, part of EUROPEAN FASHION COUNCIL, GLAMOUR FUR is looking for partners to can increase the number of special confections in natural fur for the enlarging of the international market.

Our motto is " ON SE SOUVIENT D'UNE FOURRURE COMME D'UN BAISER, AVEC PLAISIR ET EMOTION!"



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Kasiova

KASIOVA Company was founded in 1992. It is specialized in producing hand-knitting for men, women and children.

KASIOVA creates and promotes its own brand, but it can work after customer required models too or in collaboration with customers.

Qualified staff can execute on customer request, unique samples, high or low range products.

Our clients are large companies from France, England, Germany, Italy, Canada, but we have good cooperation with smaller enterprises in development. The company developed with small but sure steps, with respect for our customers.

It will soon move into a new building where 80 employees (full-time) can hand-knit. Also, 200 employees (part-time) can work at home.

We currently have a production capacity of 1000-1500 pieces per month, depending on the complexity of models.

The principles that guide our work are:

- we combine the classic and the tradition, the traditional and the modern;
- a machine can not do what we do;

hand-knitted products mean: UNIQUE, STYLISH, MODERN!



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www.kasiova.ro

Contact person: Ecaterina Diulescu-manager

MIHHER

MIHHER Line SRL is a clothing company founded in 2014. Our company produces both our own collections and lhon system production, we perform contract samples and large or small series production having the ability to track production to subcontractors. Our company can provide both production for Romanian clients and abroad ones at the highest quality standards on the strength of our experience.

We are a garments company with a no. 13 employees currently and with a capacity of over 2000 product / month.

Our production spaces are equipped with modern equipment: linear sewing machine, light buttonhole machine, heavy buttonhole machine, sewing machine for buttons, key machine, machine for finishes with 3-4-5 wires, machine who makes invisible seams Jake brand, ironing presses with 2 posts, large storage spaces . We organized a sector for cutting and QC(quality control) service. We work with thin and medium fabrics of all kind.

Currently we are working with a company that exports products in England and Turkey. Internally, we made both simple and complicated products and diversified ones (skirts, dresses, shirts, blouses, coats, jackets, trousers) and also gowns, our beneficiaries are very satisfied with the products' quality.

Thanks to the extent that our textile company had since the beginning we decided to develop a new brand, a series of luxury clothing, a new concept that will bring Mihher on the top of the international clothing companies.



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www.mihher.com

Contact Person: Valentina Rujan Phone: +40723 719 630

NISS MODE

We make you look good. Always.



For practical men, wherever and whenever they are in need of proper clothing, to represent them and at the same time to be comfortable and accessible.

We manufacture and sell jackets and classic suits out of collection fabrics, pre-washed sports jackets and outerwear - jackets and raincoats - to have on over a jacket or suit, to wear on the street or behind the wheel.

NISS MODE SRL

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ZOOM ROMANIAN FASHION

NISSA brand was born from the strong values that it will always stay true to: elegance, femininity, quality, dedication, passion and creativity.



In 2002 a young and creative team designed the first NISSA collection. Now the fabulous adventure continues with the same focus on femininity and elegance, fine fabrics and impeccable details. Our looks are not just garments, but statements that carry on the tales of both of the maker and the wearer. The collections stand out through their elaborated details, with a strong focus on handmade accessories. The rich array of garments, colors and styles fuses fashionable silhouettes with excellent design in collections created for confident women, regardless of age and personality. The story of timeless elegance is crafted beyond scissors, sketches and patterns. The story begins with the fiber. The artistry and passion within are embodied in fabrics that reveal their story upon a single touch.

It all begins with choosing the right fabrics, allowing free expression of absolute femininity, modern elegance and classic-chic silhouettes for the strong woman. NISSA is passionate about classic pieces and believes in emphasizing the feminine essence through excellent quality products and personal shopping assistance in a distinguished atmosphere. This is the NISSA design philosophy, choosing to tell touching stories and sprinkling passion and dedication along with talent and creativity to transform the narrative in reality.

In only one phrase our product has been defined by our partners as:
“luxury at an affordable price”

NISSA



COMFORTABLE ... NATURE ... FEMININE ... ROMANCE ... VISUAL ... MODERN ... INSPIRING ... DETAILS ... BOLD ... SECØNFIDENCE

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Starting with her great passion to draw and create chic and unconventional clothes, the fashion designer Violeta Gaburici conceives limited–edition clothes known in Romania and abroad as ‘‘Violeta Gaburici ‘’ brand.

Her special aesthetic sense, the various studies she made in this field, self-education and thorough documentation, allowed Violeta Gaburici to create special collections, targeting powerful, modern women, confident in themselves and the choices they make.

These wonderful creations, always led the ready-to-wear phenomenon in Romania, combining bright ideas and innovative design in the latest international trends, being successfully represented on the Romanian market and abroad, in similar events.

Buying these models, you will always be aware of their flowless originality and incredible quality, since each of these creations are carefully analyzed down to the smallest detail.



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